

2016 JOURNEY TO EXCELLENCE INSIGHTS

OA lodge: **Takachsin**

Council: **Sagamore**

Section: **C-6A**

The Journey to Excellence (JTE) program encourages OA lodges to continuously improve. To aid in this growth, the national JTE team has assembled insights for each lodge based on the 2016 JTE data reported by lodges with the OA LodgeMaster program. The information and metrics in this report will help lodges identify strengths and opportunities in its program, and the links within this report will provide resources to aid lodges in their journey to excellence during 2017.

Unit Election Rate

Key metrics for specific focus in 2017:

Induction Rate

Lodge Event Participation

MEMBERSHIP RETENTION AND GROWTH

Retention and Growth

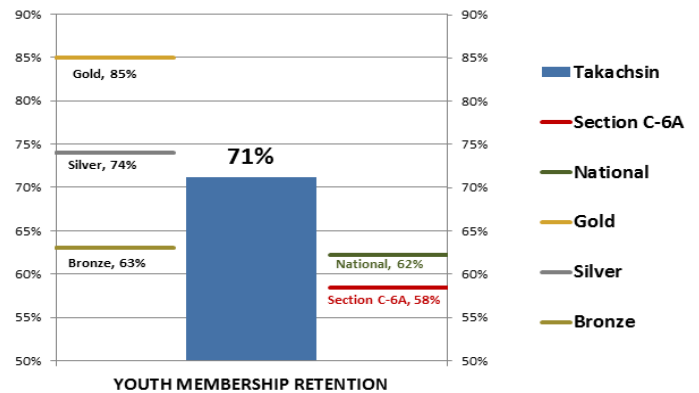
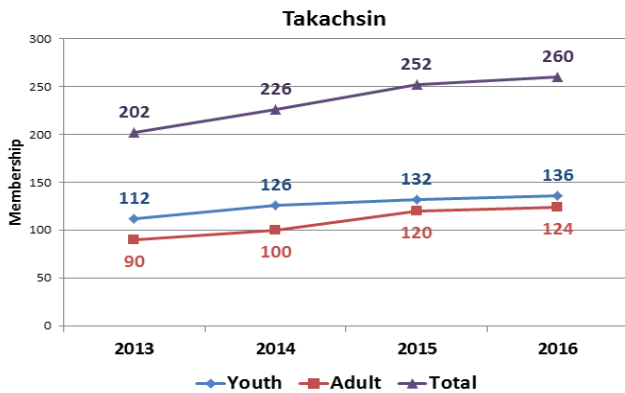
Membership retention and growth are the two most basic membership statistics available to lodges. Growth represents the total membership change from one year to the next. Membership retention measures the percentage of current, active OA members who return the following year and continue their active membership. The current benchmark for membership retention is based on total membership, but the chart below displays a more focused metric: Youth Membership Retention. In 2017, this JTE requirement will change to youth membership retention.

	<i>Membership</i>	
	2015	2016
Youth < 18	114	115
Young Adult	18	21
Adult	120	124
Total	252	260

	Lodge	Central Region	National average
Growth	3.17%	-5.60%	-5.05%

Membership Retention	83.33%	74.29%	73.11%
Youth Membership Retention	71.21%	64.08%	62.16%

Membership Retention = (2016 Total Mem. - 2016 Inductions) / 2015 Total Mem.



Links to OA Best Practices

Best practices for membership retention

www.oa-bsa.org/pages/content/best-practices#MR

New members and new members' parent video (2014)

www.oa-bsa.org/pages/content/lodgeledger-2014-07-05

Inductions and ceremonies resources

www.oa-bsa.org/pages/content/inductions-and-ceremonies-resource-portal

The national JTE team exists to support lodges in understanding these findings and aiding in actions to improve future performance. If your lodge would like assistance in understanding these metrics and how to use them to improve your program and performance, contact jte@oa-bsa.org or the JTE coordinator for the Central Region: Brian Chrzanowski <brian.chrzanowski@gmail.com>.

A extended four-page version of this Insight Report for your lodge can be obtained from the JTE coordinator for your region. Simply send a request by email. Additional detailed JTE statistics for your section are available on request from your section adviser.

2016 JTE Guidebook - revised 2016

www.oa-bsa.org/pages/content/publications/#jiteg

JTE and OA Best Practices

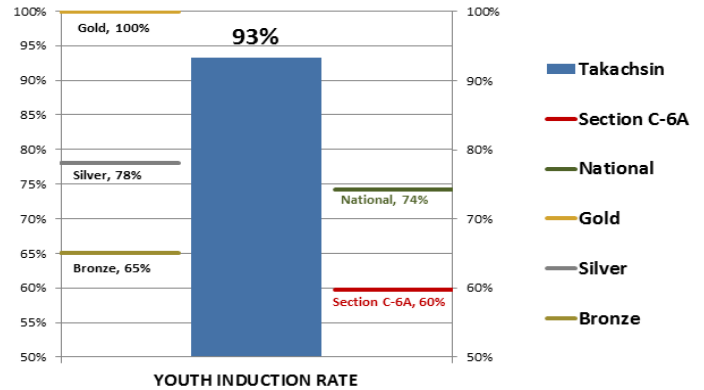
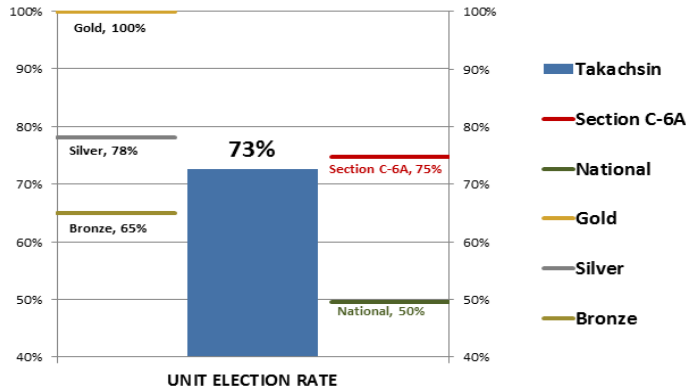
<http://www.oa-bsa.org/pages/content/best-practices>

UNIT ELECTIONS AND INDUCTIONS

Unit Elections and Inductions

Increasing the number of units holding OA elections is the first key to driving new membership growth. Increasing the number of elected Scouts who complete the Ordeal is the second key. There are several factors that effect these two indicators, but ultimately a lodge should provide each unit in the council an opportunity to have an OA election, and the ordeal must be affordable and meaningful to candidates so that they see value in the OA experience. For best practices in these areas, look for ideas on improving your Elangomat and OA Troop Rep programs.

Unit Elections			Inductions			Unit Election Rate			Youth Induction Rate		
	2015	2016		2015	2016	Lodge	Central Region	National average	Lodge	Central Region	National average
Units	50	62	Youth elected	27	45	72.58%	61.84%	49.60%	93.33%	74.88%	74.13%
Unit Elections	45	45	Youth inducted	36	42						



Links to OA Best Practices

Unit election and team training videos
 Guide to Inductions - revised 2016

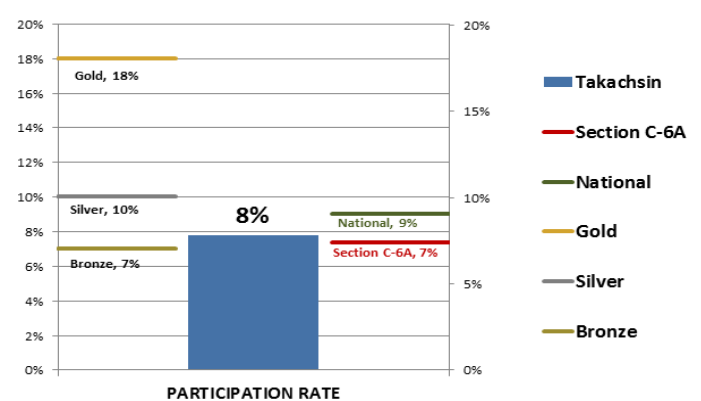
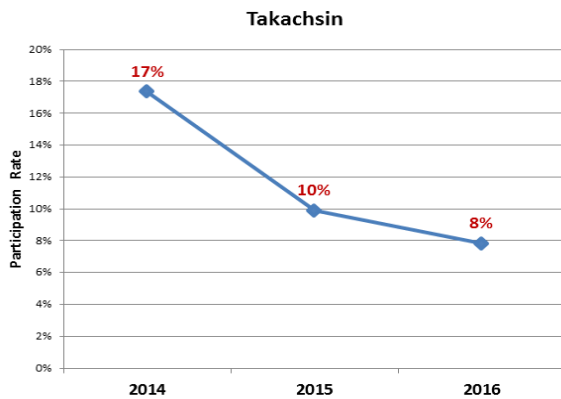
<http://www.oa-bsa.org/pages/content/lodge-program-resource-videos>
<http://www.oa-bsa.org/pages/content/guide-to-inductions>

PROGRAM

Engagement

Engagement metrics measure how active the lodge membership is in the OA program. Engagement looks at lodge event participation and service rendered by lodge members during the year. This metric directly relates to the lodge's ability to plan and conduct a successful program. There are many ways to provide programs that are attractive. Review the best practices to find event guides and service ideas to increase participation and engagement.

Average Event Participation			Service Hours			Event participation			Service hours per member		
	2015	2016		2015	2016	Lodge	Central Region	National average	Lodge	Central Region	National average
	25	20		2699	2470	7.81%	8.45%	9.03%	9.5	6.5	8.7



Links to OA Best Practices

Best practices for events and promotion
 Best practices for service
 Service ideas

www.oa-bsa.org/pages/content/best-practices#Events
www.oa-bsa.org/pages/content/best-practices#Service
www.oa-bsa.org/pages/content/service-ideas